**Activity 2 Poster checklist**

Use this checklist to assess other students’ posters on what the NRM are and why they are important in construction.

Think about the content of the poster, and how it is presented.

**Content**

1. **Introduction to NRM**:
   * Explain what NRM stands for.
   * Briefly describe why NRM is important in construction for cost management and consistency of measurement.
2. **NRM 1: Order of Cost Estimating and Cost Planning for Capital Building Works**:
   * State that NRM 1 focuses on creating accurate early cost estimates.
   * Mention that it is used for capital building projects.
   * Explain how it helps set budgets at the initial planning stages.
3. **NRM 2: Detailed Measurement for Building Works**:
   * Indicate that NRM 2 covers the detailed measurement needed for building works.
   * Explain that it provides a standard way to measure and price works for BoQ.
   * Emphasise its importance in ensuring consistency and accuracy in pricing construction works.
4. **NRM 3: Order of Cost Estimating and Cost Planning for Building Maintenance Works**:
   * Highlight that NRM 3 focuses on cost planning and budgeting for maintenance works.
   * Explain that it helps predict costs for maintaining buildings over their lifetime.
   * Mention its importance in long-term cost planning.
5. **Benefits of using NRM**:
   * Include key benefits such as consistency in cost estimation, improved project budgeting, and clearer cost management.
   * Mention how NRM helps different stakeholders (clients, contractors, and surveyors) communicate better.

**Presentation**

1. **Font size**:
   * Use large, clear headings for each section to help organise information.
   * Ensure the main text is readable from a distance (font size between 18pt and 24pt for body text).
2. **Layout and structure**:
   * Organise the poster into sections (introduction, NRM 1, NRM 2, NRM 3, benefits).
   * Keep the information logically arranged and easy to follow.
   * Leave enough space between sections to avoid clutter.
3. **Use of images**:
   * Include relevant images, such as a flowchart or diagram showing how NRM fits into cost management in construction.
   * Use icons or bullet points to illustrate key benefits.
   * Ensure that all images are clear, relevant and appropriately sized.
4. **Clarity**:
   * Use bullet points or short paragraphs for each section to make the poster easy to scan.
   * Avoid long blocks of text; keep sentences concise.
5. **Colour and contrast**:
   * Choose a colour scheme that ensures good contrast between the text and background.
   * Use colours to highlight key points, such as headings or important keywords.
6. **Title and overall design**:
   * Create a clear and engaging title for the poster.
   * Make sure the overall design is neat, professional and visually appealing.