**Consolidation: Cancer campaigns**

There are many campaigns in the UK whose aim is to increase public understanding of cancer, highlighting prevention strategies and offering support to those affected.

Research one of the following campaigns, or another of your choosing.

* Help us help you – Cancer: campaignresources.dhsc.gov.uk/campaigns/help-us-help-you-cancer
* Know Your Lemons: [www.knowyourlemons.org](http://www.knowyourlemons.org/)
* Bowel Cancer UK’s collaboration with Andrex®: <https://www.bowelcanceruk.org.uk/support-us/partner-with-us/andrex/>
* Bowel Cancer UK’s collaboration with Marks and Spencer: <https://www.bowelcanceruk.org.uk/news-and-blogs/this-is-bowel-cancer-blog/how-cara-spearheaded-awareness-partnership-with-marks-and-spencer/>
* Stand Up to Cancer: [www.standuptocancer.org.uk](http://www.standuptocancer.org.uk)

For your chosen campaign:

* Describe its key features.
* Evaluate the campaign’s effectiveness in improving cancer outcomes. Use what you have learned in the lesson about risk factors and cancer statistics.

You can choose how to present your research. It could be a written report, a presentation or something else.