**Activity 4: Characteristics of end users   
exam-style question**

# Introduction

1. Look at this 9-mark exam-style question. Working in pairs, annotate it by:
   1. identifying the command verb and explaining its meaning;
   2. finding any other key words and discussing how you might use these when answering the question.

Question

Peak Demand Estate Agents are developing a virtual reality (VR) system for viewing houses in the buyer’s own home if they cannot travel to a property.

Evaluate how the characteristics of end users can impact on the development of a digital product.

[9 marks]

1. Bullet point below the key points you think should be part of an answer to the question.

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