Activity 2: Research and present:   
Business case studies

# Introduction

Digital technology is changing the way we work and the standards all organisations need to aspire to. The internal rules of an organisation and external professional standards need to be reflected in the way all employees are treated.

## Research

Cisco and Microsoft are both modern organisations that have recognised the importance of meeting new digital workplace changes and present information about external professional guidelines, internal policy documents and strategic planning.

* Cisco: [www.cisco.com/c/m/en\_us/about/csr/esg-hub.html](http://www.cisco.com/c/m/en_us/about/csr/esg-hub.html)  
  *Alternatively, search for ‘Cisco ESG Reporting Hub’*
* Microsoft: [www.microsoft.com/en-us/legal/compliance/sbc](http://www.microsoft.com/en-us/legal/compliance/sbc)  
  *Alternatively, search for: ‘Microsoft Trust Code’*

Research how these organisations respond to these workplace changes. Use these questions to structure your research.

1. Describe an example of how the organisation is responding to an external professional guideline.
2. How does the organisation describe their response to:
   1. health and safety requirements;
   2. equality;
   3. whistleblowing?
3. Are there any examples of guidelines or policies given in the lesson that you cannot easily find?

Present

You will present your findings to the class. This can be a verbal or electronic presentation.

Tip: Add a reflective note to your course log.